

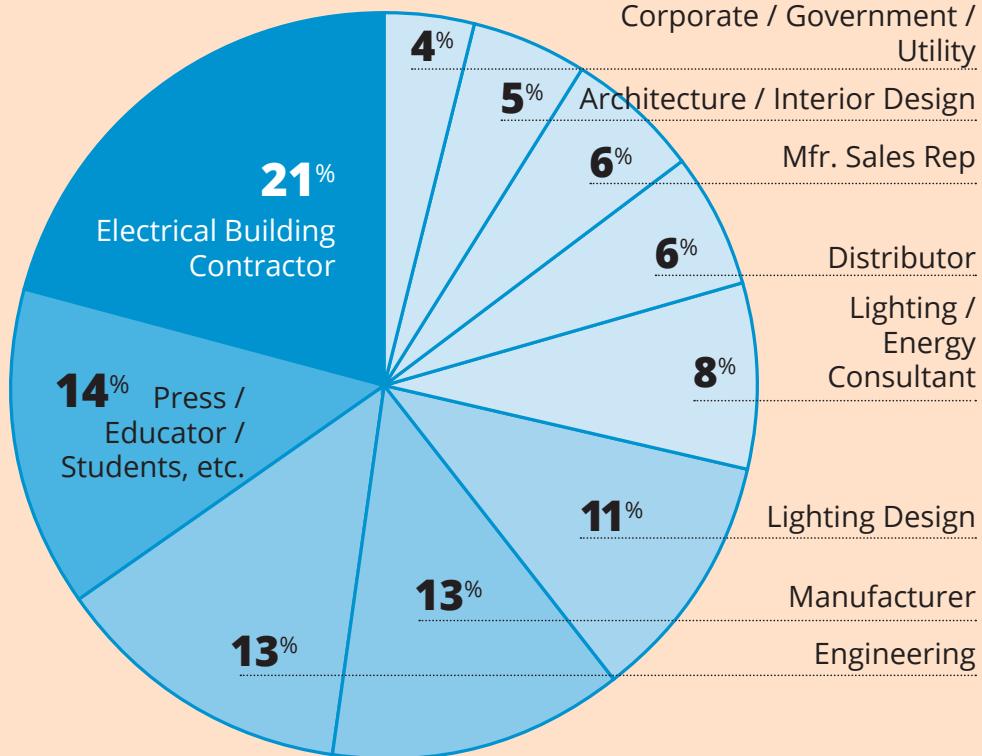
LIGHT NOW

One of the most targeted ad buys in the lighting industry. Your company's advertising appears through two media channels: an e-newsletter delivered to **12,000+** lighting professionals and on the LightNOW website.

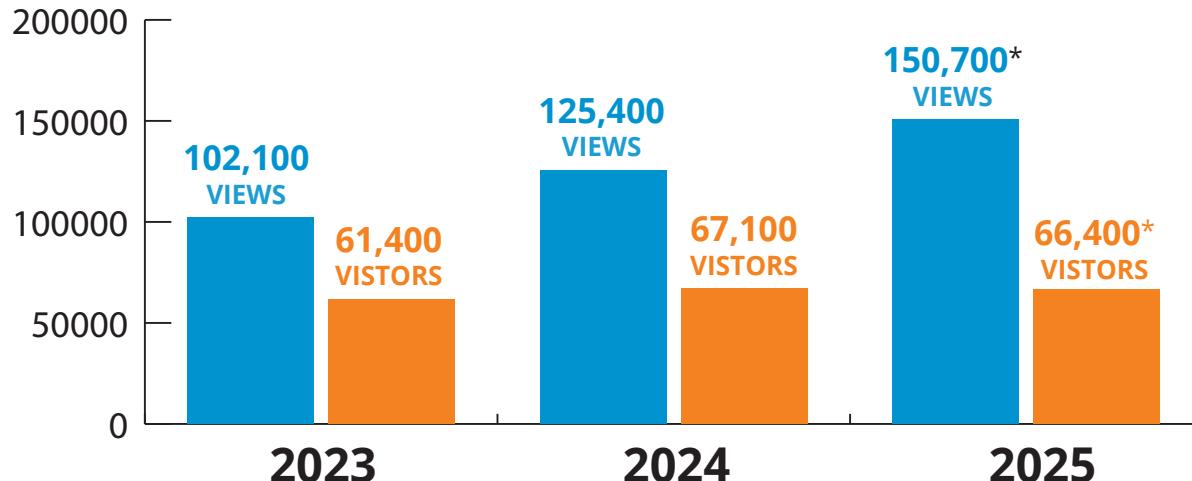
LIGHTNOW WEBSITE TRAFFIC

ADVERTISING OPPORTUNITIES

- Newsletters
- Website
- Press Releases
- Career Posts



LIGHTNOW WEBSITE DATA



*2025 figures extrapolated
based on Jan-Nov data.

LIGHTING & CONTROLS FOCUSED INDUSTRY NEWSLETTER FEATURING ARTICLES ON:

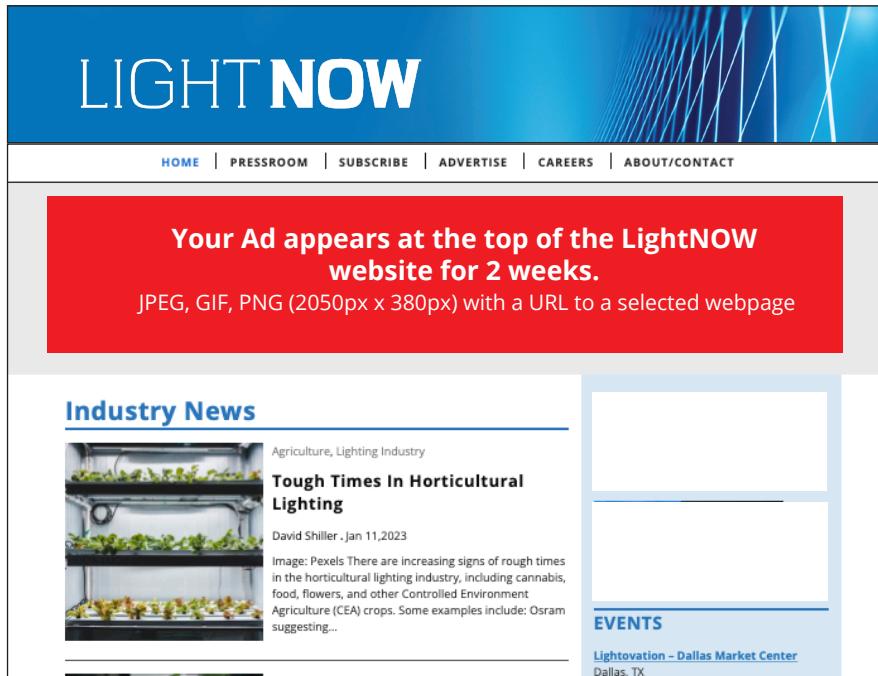
- Agriculture
- Awards
- Codes + Standards
- Construction + Economy
- Dark Sky
- Daylighting
- Education + Resources
- Energy + Environment
- Events
- Interviews + Opinion
- Jobs
- LED + SSL
- Legislation + Regulation
- Light + Art
- Light + Health
- Lighting Design
- Lighting Industry
- People in Lighting
- Philanthropy & Community Service
- Products + Technology
- Research
- Women In Lighting

BANNER BUNDLE

1 x \$745 | 3 x \$633.25 (\$1,899.75) | 6 x 6 x \$596 (\$3,576)

Website Banner

Your AD (2050px x 380px) resides in the top Banner position on the LightNOW home page and on each blog post as well as archived stories for the two-week run. Ads are linked to your designated webpage.



The screenshot shows the LightNOW website homepage. At the top, there is a large blue header with the "LIGHT NOW" logo. Below the header is a navigation bar with links: HOME, PRESSROOM, SUBSCRIBE, ADVERTISE, CAREERS, and ABOUT/CONTACT. A prominent red rectangular box is positioned in the upper left area of the main content area. Inside this box, the text "Your Ad appears at the top of the LightNOW website for 2 weeks." is displayed in white. Below this text, it says "JPEG, GIF, PNG (2050px x 380px) with a URL to a selected webpage". The main content area below the red box includes a section titled "Industry News" with an image of a grow system and a headline "Tough Times In Horticultural Lighting". There is also a "EVENTS" section with a link to "Lightovation - Dallas Market Center Dallas, TX".



Newsletter Banner

Your AD (600px x 165px) resides in the top position of the biweekly newsletter. Ads are linked to your designated webpage. Your company name will be listed as a sponsor.



The screenshot shows a single issue of the LightNOW newsletter. At the top, there is a large blue header with the "LIGHT NOW" logo. Below the header is a red rectangular box. Inside this box, the text "Your Ad appears as the advertiser at the top of the newsletter." is displayed in white. Below this text, it says "JPEG, GIF, PNG (600px x 165px) with URL to a selected webpage". At the bottom of the newsletter, there is a blue footer box with the text "THE #X ISSUE OF 2026 IS BROUGHT TO YOU BY COMPANY NAME" in white.

Let's get started building your LightNOW bundle for 2026.

Contact [David](#) TODAY to lock in your preferred dates and bundle pricing!

SIDE BAR BUNDLE



Your Ad appears at the top of the LightNOW website for 2 weeks.

JPEG, GIF, PNG (2050px x 380px) with a URL to a selected webpage

WEBSITE SIDE BAR ADS

Keep your brand top of mind for LightNOW readers with our effective and affordable side bar ads.

JPEG, GIF, PNG with URL to a selected webpage.

Industry News



Category

Blog Post Title

David Shiller • Date 00, 20XX

Ad as sendelitis neste susto bere conecus. Tis que necum volupti nobit entis secat elicinvero tem ut ex esecese dictem fugit esequo et et ent quia consero erem abor am dendion sectiosam nations erfero blab im nimaximos denis. Olore offici rem respsis ut etur atectibusam aut hic totassantu. Ma doluptati cusandenda vollo oditis enditas utatis volorecabore delicli eatus et erchili quatem vidusa consequi. Ut la cus consequie ma consequea nobis situlatur conecture, sequas qui nulland elenditate es porempporo eos...



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QUAD SIDEBAR AD

QUAD SIDEBAR AD 900px x 1,600px

DOUBLE SIDEBAR AD

DOUBLE SIDEBAR AD 900px x 800px

SINGLE SIDEBAR AD

SINGLE SIDEBAR AD 900px x 400px

SINGLE SIDEBAR AD

SINGLE SIDEBAR AD

Save more when you run multiple ads!

Quad Sidebar	1 x \$595	3 x \$505.75 (\$1,517.25)	6 x \$476 (\$2,856)	Website quad sidebar ads also receive a middle position ad after the fifth story in the newsletter.
Double Sidebar	1 x \$295	3 x \$250.75 (\$752.25)	6 x \$236 (\$1,416)	Website double sidebar ads also receive a bottom position ad in the newsletter.
Single Sidebar	1 x \$195	3 x \$165.75 (\$497.25)	6 x \$156 (\$936)	

A LA CARTE

"quiet hiring." Quiet hiring is when an organization acquires new skills without hiring new full-time...

Controls, Electrification

Product Monday: Schneider Home Combines Electrification With Smart Home

David Shiller, Jan 09, 2023

A new level of integration between electrification and smart homes was introduced at Consumer Electronics Show (CES) in Las Vegas, last week. Schneider Electric

Lightovation – Dallas Market Center
Dallas, TX
June 21 - 24, 2023

ALAN 2023 – 8th International Conference on Artificial Light At Night
Calgary, Alberta, Canada
August 10 - 13, 2023

CAREERS

Coming Soon - to list your position here, please contact Sue Lynn at suelynn@lightingsold.com

1 2 3 ... 502 Next Page »

Press Room Sponsored By LIGHTING SOLUTION DEVELOPMENT

Coastal Source® President Jeff Poggi to Transition to Consultant Role at End of the Year

LIT Lighting Design Awards Announces Esteemed Jury Panel for 2024

Number of press releases	Cost per Press Release	Total amount due for discounted placement
1	\$150	\$150
3	\$130 x 3	\$390
6	\$120 x 6	\$720
12	\$100 x 6	\$1200

CAREER POST

Reach professionals with just the right skills and experience.

Post includes:

- Job Title
- Company
- Location
- URL to selected webpage

\$50 / per

PUBLISH YOUR LIGHTING OR CONTROLS INDUSTRY-RELATED PRESS RELEASE IN OUR PRESS ROOM

Your press release appears on the Press Room page of our website and is linked in our bi-weekly newsletter. Must be 300 – 1,000 words, a URL to your selected webpage, and can include one image.

Additional images may be added for a fee.

Ready to place your A La Carte order?

Just email David, we typically can have your announcement or ad placed in one business day!

LIGHTNOW PUBLICATION SCHEDULE 2026

Segment #	First Day of Segment (Mondays)	Last Day of Segment/ Newsletter Distribution Date (Sundays)
1	12/30/2025	1/12/2026
2	1/13/2026	01/26/2026
3	1/27/2026	2/9/2026
4	2/10/2026	02/23/2026
5	2/24/2026	3/9/2026
6	3/10/2026	3/23/2026
7	3/24/2026	4/6/2026
8	4/7/2026	4/20/2026
9	4/21/2026	5/4/2026
10	5/5/2026	5/18/2026
11	5/19/2026	6/1/2026
12	6/2/2026	6/15/2026
13	6/16/2026	6/29/2026
14	6/30/2026	7/13/2026
15	7/14/2026	7/27/2026
16	7/28/2026	8/10/2026
17	8/11/2026	8/24/2026
18	8/25/2026	9/7/2026
19	9/8/2026	9/21/2026
20	9/22/2026	10/5/2026
21	10/6/2026	10/19/2026
22	10/20/2026	11/2/2026
23	11/3/2026	11/16/2026
24	11/17/2026	11/30/2026
25	12/1/2026	12/14/2026
26	12/15/2026	12/28/2026